

## **Argos wins Skype's "UK Retailer of the Year" award**

Luxembourg, 7 June, 2007 - In acknowledgement for the strong performance of its local retail partners in Europe and the US, Argos, one of the UK's best-known retailers, has been named the UK recipient of the Skype Retailer of the Year award.

Argos has been one of the earliest adopters of the Skype Certified™ range of hardware products. The company has demonstrated a fine understanding of the UK consumer market and its appetite for internet communications, serving as an excellent ambassador of the Skype way of life.

Argos has seen a keen demand from UK shoppers for Skype Certified™ internet phones and accessories supplied by partners such as Logitech, Philips, Creative and the Beginners kits range by TX-Think Xtra.

"Skype has become one of the most recognised global brands by consumers and businesses," said David Jackson, Argos buyer. "We believe the combination of Skype innovation, coupled with our widespread UK reach, has led to our success in the internet communications arena. We are delighted to be acknowledged as the Skype Retailer of the Year. We look forward to building on the success of the partnership so far."

With 196 million users worldwide, Skype's network of retailers and over 50 hardware partners plays a critical role in offering Skype™ users an ever-growing choice of products that enhance their online conversations. Each year, Argos serves over 130 million customers through its stores and takes four million customer orders either online or over the phone.

### About Skype

Skype sets conversations free by providing new and easy ways to stay in touch over the internet. Millions of people every day make free Skype-to-Skype voice and video calls and send instant messages using our software. Some pay a little per minute for long-distance and international calls to phones and mobiles and for SMS, voicemail and call forwarding, or they buy subscriptions that give unlimited calls nationwide.

We certify and sell hundreds of hardware products from more than 50 partners and work with third-party developers to create software to extend Skype's functionality. Skype has been downloaded more than half a billion times and over 196 million people from almost every corner of the globe have registered.

Skype is an eBay company (NASDAQ: EBAY), and you can learn more and get Skype at [skype.com](http://skype.com).

Make your world a smaller place: talk, share and do more with Skype.

*Access to a broadband Internet connection is required for Skype and all Skype Certified devices and accessories.  
Skype is not a replacement for your traditional telephone service and cannot be used for emergency calling.*

*Skype, SkypeIn, SkypeOut, Skype Me, Skype Certified, Skypecasts, associated logos and the "S" symbol are trademarks of Skype Limited.*

For further information please contact:

James Morley

Six Degrees for Skype

01628 480280

[James.morley@sixdegreespr.com](mailto:James.morley@sixdegreespr.com)